Clallam County

Quit Line Data Summary October 1 - December 31, 2003

Number of Calls to Quit Line N = 25 N = 2,943 Percent of Statewide Calls 1.1% 100.0% Percent of State Population in County¹ 1.1% 100.0% County % State % Gender N = 23 N = 2,491 Female 78.3% 61.9% Male 21.7% 38.1% Race/Ethnicity N = 22 N = 2,400 People of Color 9.1% 13.6% White 9.9% 86.4% Age N = 22 N = 2,291 Less than 18 years old 4.3% 2.1% 18 - 24 years old 21.7% 15.2% 25 - 34 years old 21.7% 32.294 25 - 34 years old 21.7% 32.2% Education N = 21 N = 2,11% Education N = 21 N = 2,158 Did not graduate high school 14.3% 18.0% High school graduate 28.6% 33.8% Some college/vocational school 42.9% 36.6% Collier Type N = 2	October 1 - December 31, 2003		Ctata
Percent of Statewide Calls 1.1% 100.0% Percent of State Population in County¹ 1.1% 100.0% Cender N = 23 N = 2.4% Female 76.3% 61.9% Male 21.7% 33.1% Race/Ethnicity N = 22 N = 2.100 People of Color 9.1% 13.6% White 90.9% 86.4% Age N = 23 N = 2.291 Less than 18 years old 4.3% 2.1% 18 - 24 years old 4.3% 2.1% 25 - 34 years old 21.7% 21.1% 25 - 34 years old 21.7% 21.1% 25 - 44 years old 30.4% 22.3% Education N = 21 N = 2,18 Did not graduate high school 14.3% 18.0% High school graduate 28.6% 33.8% Some college/vocational school 42.9% 36.8% College graduate 8.0% 13.5% Health care provider 4.0% 4.0% Tobacco user	Number of Calle to Quit Line	County	State
Percent of State Population in County¹ 1.1% 100.0% Cender N = 23 N = 2,491 Female 78.3% 61.9% Male 21.7% 38.1% Race/Ethnicity N = 22 N = 2,100 People of Color 9.1% 13.6% White 90.9% 86.4% Age N = 23 N = 2,291 Less than 18 years old 4.3% 2.1% 18 - 24 years old 21.7% 15.2% 25 - 34 years old 21.7% 15.2% 25 - 34 years old 21.7% 15.2% 25 - 34 years old 30.4% 27.3% 45 years and older 11.3% 18.0% Education N = 21 N = 2,158 Did not graduate high school 14.3% 18.0% High school graduate 28.6% 33.8% Some college/vocational school 42.9% 36.6% College graduate 14.3% 18.0% Lealth care provider 8.0% 13.5% Health care provider			•
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Gender N = 23 N = 2.491 Female 78.3% 61.9% Male 21.7% 38.1% Race/Ethnicity N = 22 N = 2,100 People of Color 9.1% 13.6% White 90.9% 86.4% Age N = 23 N = 2,291 Less than 18 years old 4.1% 21.7% 15.2% 25 - 34 years old 21.7% 15.2% 21.7% 21.1% 34.2% Education N = 21 N = 2,158 21.7% 34.2% 21.7% 34.2% Education N = 21 N = 2,158 33.8% 35.2% 33.8% 35.2% 33.8% 33.8% 36.6% 33.8% 36.6% 33.8% 36.6% 33.8% 36.6% 33.8% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% 36.6% </th <th></th> <th>County %</th> <th>State %</th>		County %	State %
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People of Color 9.1% 13.6% White 90.9% 86.4% Age N = 23 N = 2.291 Less than 18 years old 21.7% 15.2% 18 - 24 years old 21.7% 15.2% 25 - 34 years old 21.7% 21.1% 35 - 44 years old 30.4% 27.3% 45 years and older 21.7% 34.2% Education N = 21 N = 2,158 Did not graduate high school 14.3% 18.0% High school graduate 28.6% 33.8% Some college/vocational school 42.9% 38.6% College graduate 14.3% 9.6% Caller Type N = 25 N = 2,631 General Information 8.0% 13.5% Health care provider 4.0% 4.0% Tobacco user 8.0% 82.5% Payer Type N = 18 N = 1,627 Insured 16.7% 31.2% Uninsured 33.3% 30.7% Medicaid 5.6%	Race/Ethnicity	N = 22	N = 2.100
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Caller Type N = 25 N = 2,631 General Information 8.0% 13.5% Health care provider 4.0% 4.0% Tobacco user 88.0% 82.5% Payer Type N = 18 N = 1,627 Insured 16.7% 31.2% Uninsured 33.3% 30.7% Medicaid 50.0% 38.1% Heard About N = 18 N = 2,157 Past caller 11.1% 14.5% Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	High school graduate		33.8%
Caller Type N = 25 N = 2,631 General Information 8.0% 13.5% Health care provider 4.0% 4.0% Tobacco user 88.0% 82.5% Payer Type N = 18 N = 1,627 Insured 16.7% 31.2% Uninsured 33.3% 30.7% Medicaid 50.0% 38.1% Heard About N = 18 N = 2,157 Past caller 11.1% 14.5% Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.0% Newspaper/Magazine 0.0% 0.6% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Some college/vocational school	42.9%	38.6%
General Information 8.0% 13.5% Health care provider 4.0% 4.0% Tobacco user 88.0% 82.5% Payer Type N = 18 N = 1,627 Insured 16.7% 31.2% Uninsured 33.3% 30.7% Medicaid 50.0% 38.1% Heard About N = 18 N = 2,157 Past caller 11.1% 14.5% Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.1% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	College graduate	14.3%	9.6%
Health care provider 4.0% 4.0% Tobacco user 88.0% 82.5% Payer Type N = 18 N = 1,627 Insured 16.7% 31.2% Uninsured 33.3% 30.7% Medicaid 50.0% 38.1% Heard About N = 18 N = 2,157 Past caller 11.1% 14.5% Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 0.1% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.1% Newspaper/Magazine 0.0% 0.6% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Caller Type	N = 25	N = 2,631
Payer Type N = 18 N = 1,627 Insured 16.7% 31.2% Uninsured 33.3% 30.7% Medicaid 50.0% 38.1% Heard About N = 18 N = 2,157 Past caller 11.1% 14.5% Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 0.1% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.0% Newspaper/Magazine 0.0% 0.6% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	General Information	8.0%	13.5%
Payer Type N = 18 N = 1,627 Insured 16.7% 31.2% Uninsured 33.3% 30.7% Medicaid 50.0% 38.1% Heard About N = 18 N = 2,157 Past caller 11.1% 14.5% Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 0.1% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.0% Newspaper/Magazine 0.0% 0.6% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Health care provider	4.0%	4.0%
Insured 16.7% 31.2% Uninsured 33.3% 30.7% Medicaid 50.0% 38.1% Heard About N = 18 N = 2,157 Past caller 11.1% 14.5% Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Tobacco user	88.0%	82.5%
Insured 16.7% 31.2% Uninsured 33.3% 30.7% Medicaid 50.0% 38.1% Heard About N = 18 N = 2,157 Past caller 11.1% 14.5% Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Payer Type	N = 18	N = 1,627
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Heard About N = 18 N = 2,157 Past caller 11.1% 14.5% Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Uninsured	33.3%	30.7%
Past caller 11.1% 14.5% Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Medicaid	50.0%	38.1%
Past caller 11.1% 14.5% Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Heard About	N = 18	N = 2,157
Employer/worksite 5.6% 1.3% Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Past caller	11.1%	
Health care provider 22.2% 28.3% Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Employer/worksite		
Television 11.1% 15.5% Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	· ·	22.2%	28.3%
Outdoor advertisement (billboard/bus/wall) 0.0% 3.3% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	·		
Targeted mailing 0.0% 0.1% Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%			
Great Start 0.0% 0.1% Radio 0.0% 0.6% Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%			
Newspaper/Magazine 0.0% 1.3% Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%		0.0%	0.1%
Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Radio	0.0%	0.6%
Brochure/Newsletter 16.7% 7.3% Family or friend 16.7% 21.6% Health Department 16.7% 4.8%	Newspaper/Magazine	0.0%	1.3%
Health Department 16.7% 4.8%	Brochure/Newsletter	16.7%	7.3%
Health Department 16.7% 4.8%	Family or friend	16.7%	21.6%
·	Health Department	16.7%	4.8%
	·	0.0%	1.3%

Source: Washington State Department of Health Tobacco Prevention and Control

¹ "Census 2000", August 2001 (OFM)

Assessment and Evaluation * Rate not calculated because number of calls was less than 5.